

# experiência

## Art Director Intern

### Quicken Loans

Jun 2020 - dec 2020

Founded / Lead Intern Superbowl Team

Designed wardrobe / set for Rocket Can '21

Creation of campaign extensions for social

## Advertising Dept. Work Study

### College For Creative Studies

May 2019 - Present

Social content / Graphic design

Managing rebranding of CCS Ad Dept.

Make boring assets look pretty

## Audio Visual / Production Tech

### College For Creative Studies

Jan 2019 - Mar 2020

Help checkout appropriate technology

Setting up event live-feeds for FB

Instructing proper use of equipment

## Photographer / Retoucher

### Jrg Art + Production

Nov 2016 - Present

Cynder product image retouching

Portfolio development for model

Billboard retouch for Family Initiative, FL

## Assistant Advertising Manager

### Vector Marketing

May 2018 - Sep 2018

Facilitated hiring of team members

Developed social marketing strategy

Created business card templates

# paixões

## Laevo / Custom Therapy Lights

Attempting every Tiktok recipe

Re-watching Schitt's Creek / New Girl

Comparing Meyer's Briggs Letters

Adding to my 32 Pinterest Boards

Joining weirdly specific FB Groups



# juliana ruth gearig

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# educação

## College For Creative Studies

Detroit, Michigan

BFA Advertising Design

Graduation Date / May 2021

## Zeiss Sponsored Studio

Photography / Fall 2019

## Publicis Groupe MCTP Alum

Multi-Cultural Talent / 2020 - 21

# prêmios

## AAF Addy Awards 2021

District Gold / Everything Sweats / Social

Regional Silver / Don't Run From Sweat / TV

## CCS Alumni Scholarship

Annual Student Of Excellence

May 2020

# habilidades

## Art Direction

### Graphic Design

Social Marketing Strategy

UX / UI Design

Storyboard Illustration

Photo Manipulation

Content Creation